



Marsdens



ABOUT MARSDENS

Marsdens is the UK's leading brand of Game Feeds. Over the years the brand has evolved & moved with the times through continual research & innovation while retaining its core values:

- Quality
- Nutritional Innovation

Marsdens has now been involved within the animal feed business for over a century & since 1954 the Marsdens brand has become widely recognised as the country's quality standard of game feeds.

So why Marsdens?

- A proven record
- Selection of quality feed ingredients
- Maintains stringent formulations
- A sound health & performance package
- High nutritional value
- World class manufacturing facilities
- Technical support
- Reputation
- Delivery service

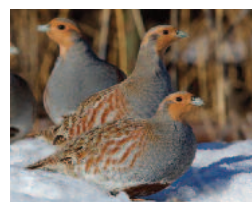
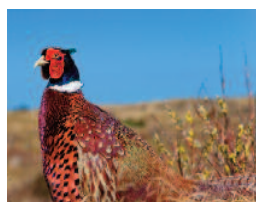


Raw Materials

The basis of any quality feed is the quality of the raw material used. The team of buyers & nutritionists work very hard to ensure that only the best raw materials are selected to use across the whole Game Feed range.

Marsdens aim to manufacture & deliver a high quality of standards at all times.

- All raw materials are natural substances & can vary in their nutritional content & contribution to a finished feed.
- At Marsdens they take a number of interventions to reduce raw material variations to ensure that the product is to the highest standard
- This is done through careful selection and regular testing of the raw materials to produce feed that will maintain fit, healthy & well feathered birds.



Pearce Seeds

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Product Manufacture

Marsdens feeds are manufactured in the most modern mills which have had considerable investment over the years. This is to ensure that feeds are produced to a high consistency & quality.

A great care & attention is taken to ensure that accurate weighing of ingredients is done along with precise grinding & cutting to again provide the highest quality to customers. Each of these critical control points maximise the consistency of the product.

Quality systems such as ISO99002 & the ALC Feed Assurance Scheme are designed to ensure the process of feed manufacture is kept under strict control. Regular calibration of essential equipment & the use of documented, audited processes ensure that Marsdens Game Feeds comply with all UK & EU regulations.



Distribution

- Deliveries will meet all customers needs from using rigid 8 wheelers to articulated lorries.
- All bagged feed lorries have mounted forklifts, allowing quick & easy offloading
- This also allows us to present the products in pristine condition shrink wrapped for safety

